

## UN COVID-19 Response and Recovery Fund:

### Immediate response to sustainable economic reintegration of young women



#### Programme summary

This programme utilizes technology-driven and digital sectors in Chile to counter the COVID-19 pandemic's effect on women's labor market participation. By collaborating with a diverse array of institutions, including central and local government and employer`s and worker`s organizations, the initiative promotes economic measures in support of decent working conditions and better coordination of employment programs targeting women. It uses the digital platform **MujeresEmplea.org** to match labor market supply and demand and provide trainings in digital skills and Science Technology Engineering and Mathematics (STEM). Meanwhile, it promotes care services to better enable women's labor market access.

#### Economic Response and Recovery

The ongoing effects of the pandemic in Chile have posed a challenge for implementing certain activities which required in-person trainings. The Government's *Paso a Paso* Plan to curb the impact of the crisis have resulted in strict lockdowns, which in some cases increases the access gap for vulnerable women to participate in certain activities. However, the programme has been successful in collaborating with private and public sector to identify labor market demands and mapping out existing offers targeting women (i.e., programmes, training, and funds).

## Achievements

- Promoted the reintegration of women to the labor market through the creation of a website that disseminates private and public information regarding job offers, free training opportunities, entrepreneurship funds targeting women and available care services.
- Gathered information on programmes, trainings and job opportunities under one online portal using the already existing website **MujeresEmplea.org**
- Introduced filters on online employment portals for various private and public institutions to find opportunities for women in predominantly male led sectors.
- Introduced 2,120 new users to the online job platform.
- Engaged relevant actors in the design and implementation of local care services programmes for children.
- Launched a media campaign with 18 appearances in the written press, two television interviews, and posts on the agencies' social media accounts which has reached over 84,757 users.

## Innovation

The programme facilitates coordination between public and private institutions and the different programs offered to women by utilizing an online platform in collaboration with employer`s and worker`s organizations, civil society, social partners, and local and central governments. The project is implemented very closely with the world of work, paying particular attention to companies needs to develop relevant initiatives based on actual labor marked requirements.

## Implementation

**June 2021 - April 2022**

- **UN Women**
- **ILO**
- **FAO**
- **ECLAC**
- **RCO**

